

# JANE CARR

## PLEIN SOLEIL ACCESSORIES COLLECTION



PHOTO COPYRIGHT: © 2007 JANE CARR

JANE CARR IS PLEASED TO ANNOUNCE THE LAUNCH OF THE DEBUT COLLECTION OF HAND PRINTED SILK ACCESSORIES ENTITLED PLEIN SOLEIL IN APRIL 2005.

"IT STARTED AS A KIND OF HOBBY, DESIGNING FOR FRIENDS. I WANTED TO CREATE SOMETHING FUN AND EASY TO WEAR THAT WAS PERSONAL" EXPLAINS CREATIVE DIRECTOR CARR. "SOMETHING EXQUISITE AND BEAUTIFUL THAT PEOPLE COULD REALLY ENJOY, A KIND OF TOUCHSTONE." INSPIRED BY THE SUMMER MORNING BREEZE OVER A CAFTAN, THESE ARE ACCESSORIES TO BE THROWN ON THE BACK SEAT OF A CONVERTIBLE, OR SLUNG AROUND THE HIPS OVER A BIKINI OR WRAPPED AROUND THE HEAD WHEN DRIVING ON THE COTE D'AZUR. SILK FOULARDS ARE REMINISCENT OF THE RIVIERA IN IT'S HEYDAY, SUCH A SIMPLE ACCESSORY CAN CHANGE A WHOLE ATTITUDE AND INFUSE A LOOK WITH UNFATHOMABLE GLAMOUR AND STYLE.

DISCRETELY LAUNCHED ONLY "THROUGH-WORD-OF-MOUTH-BY-FRIENDS" THE COLLECTION HAS ALREADY BEEN SPOTTED ON DEVOTEES IN LONDON AND NEW YORK INCLUDING SOPHIE DAHL, GILLIAN ANDERSON, JESSICA DE ROTHSCHILD, SUSANNE KAPOOR, AVERY AGNELLI, PRINCESS ALEXANDRA OF GREECE AND ANDREE PUTMAN AND ANNE MCNALLY IN PARIS.

FORMER HEAD OF PRINT AT VERSACE IN MILAN, CARR RETURNED TO HER NATIVE LONDON TO LAUNCH HER FASHION LABEL. "LONDON HAS SO MUCH TO OFFER, IT'S VIBRANT, COSMOPOLITAN AND ABOVE ALL THERE'S A STRONG SENSE OF HUMOUR AND IRONY ABOUT FASHION - AND THAT'S WHAT I LOVE." EXPLAINS CARR. "THEY'RE AN EASY WAY TO FRESHEN UP YOUR LOOK, WE LOVE THE FUN AND ABSTRACT DESIGNS" MOLLY GUNN, EVENING STANDARD LONDON.

THE RANGE OF LIMITED EDITION SILK ACCESSORIES USES ENGLISH CRAFTSMANSHIP AND HAND-FINISHING, WITH A VIVID PSYCHEDELIC COLOUR PALETTE OF EXOTIC IMAGERY TO CREATE THE ESSENTIAL ECLECTIC FOR THOSE IN THE KNOW...

AVAILABLE AT MATCHES, 60-64 LEDBURY ROAD, NOTTING HILL W11 (0207 211 0255) AND KOH SAMUI, 65-67 MONMOUTH STREET, COVENT GARDEN WC2 0207 240 4280

PRESS CONTACT

FOR MORE INFORMATION ON THE COLLECTION AND HIGH RESOLUTION IMAGES PLEASE TELEPHONE 020 7387 4337 OR EMAIL: PRESS@JANE-CARR.COM

PO BOX 51730 PRIMROSE HILL LONDON NW1 8ZT TELEPHONE 020 7387 4337 WWW.JANE-CARR.COM